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The logo for Downtown Metuchen features the words "DOWNTOWN" and "METUCHEN" in a bold, sans-serif font. "DOWNTOWN" is in white and "METUCHEN" is in orange. A thin white horizontal line is positioned between the two words. The text is centered on a dark blue rectangular background, which is topped by a thin orange horizontal bar.

DOWNTOWN METUCHEN

We work hard for you.

Wishing you all the best for this long Labor Day weekend. And how wonderful for indoor dining to return at 25% today also. If you are a business and have not taken a look at the following grant program already - please do. As of this week there are still funds available, but it is first-come, first-served. We're happy to help you apply. Feel free to reach out any time to isaac@downtownmetuchen.org. Thanks and have a safe and enjoyable weekend!

Isaac D. Kremer
Executive Director

COVID-19 Small Business Relief Grant Program

Has your small business been impacted by COVID-19? Small businesses and nonprofits with no more than 50 employees may be eligible for a grant up to \$30,000. Know another business owner? Forward this to them!

Through the Federal CARES Act, small businesses may apply for reimbursement for COVID-19 related loss of revenue, expenses incurred, and/or continuation of services.

Application Available Now

Funding

- Total Middlesex County Grant Fund Amount: \$30 Million
- Funding Capped at \$30,000 per application
- Available on a First-Come, First-Served Basis

Simple Application Process:

- Read the Program Guidelines & FAQ
- Complete Online Application
- Post-Award Business Follow-Up

Eligibility

Defining Small Businesses:

- Independently or family-owned businesses with no more than 50
- employees

- Documented business interruption as a result of the COVID-19 pandemic and related emergency declaration, resulting in financial loss.
- Businesses must have been open and operating on March 1, 2020
- Businesses deemed “non-essential” within the classification of “Businesses Required to Close” as per the Governor’s Executive Order No. 104, dated March 16, 2020
- Must be a Sole Proprietorship, LLC/LLP, S-Corporation, Corporation, Nonprofit* or Partnership
- Active businesses physically located in Middlesex County, with a net annual business income of less than \$1,000,000 based on their last federal tax return
-
- *Nonprofits only eligible for reimbursement of increased incurred expenses, not loss of revenue.

Exclusions:

- Not eligible for any expenses or loss of revenues previously reimbursed by State or Federal CARES Act funding, CDBG Grants, PPP Grants or Loans, private insurance, or any other COVID-19 relief program.

Learn More

www.middlesexcountynj.gov/mcsbrg

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In the News...

- **NJ indoor dining: Central Jersey restaurants open for business**, Bridgewater Courier News, September 4, 2020
- **Downtown Metuchen Alliance Wins Community Challenge Grant**, TAPintoEdison, September 4, 2020
- **Metuchen restaurants: 2 new open, 2 more to come**, Bridgewater Courier News, September 3, 2020
- **Black-owned home furnishings, gift store to open in Metuchen**, Bridgewater Courier News, August 30, 2020
- **Metuchen, NJ - A Great Variety of Cuisine in a Town Full of Charm**, August 28, 2020
- **Metuchen Downtown Alliance receives AARP Community Challenge grant to help continue expand and repurpose public spaces, outdoor dining and retail**, CentralJersey.com, August 26, 2020
- **NMetuchen, Flemington community orgs win grants for pandemic-friendly projects**, Bridgewater Courier News, August 24, 2020

See What's Happening Downtown

