

SHARE:

[Join Our Email List](#)



We work hard for you.

There is plenty happening in Downtown Metuchen right now. Please take advantage of a few upcoming meetings or find other ways to get involved in exciting projects and activities happening throughout the downtown!

News Around Town

Google Holiday Shopping Livestream

MDA is hosting a viewing party to kick start your customers' holiday shopping season by marketing your business. We'll discuss how to get in front of your customers and showcase what you offer using Google My Business, Google Ads and more. MDA is a partner with Google's Get Your Business Online program. Through this partnership we hope to provide additional training opportunities for our Members.

When: October 17, 2018, 12:00 p.m. (noon) to 1:00 p.m.

Where: 2 Chicks With Chocolate, 19 New St, Metuchen, NJ

Parking at Pearl Street Deck, 1 Pearl St. (Please leave street parking for customers!)

Light lunch will be provided.

RSVP here. Space will be limited and reservations are required.

Metuchen Fitness Month Heats Up with Metuchen Moves This Saturday!

Join local Metuchen fitness businesses for an afternoon of fitness to celebrate Metuchen Fitness Month this Saturday, September 22, from 4pm-7pm.

Participants can pick up their own Fitness Passport for free access to classes throughout town. Get \$10 off your first membership fee for each participating fitness business you visit in the next 30 days (up to \$70).

Isaac Kremer, Executive Director of the Metuchen Downtown Alliance said, "We're thrilled to have a growing health and wellness cluster in Metuchen. This promotion is our way as an Alliance to let people know about the amazing fitness businesses we have downtown."

Stop by the Metuchen Town Plaza at New and Pearl St to get your spirits and body moving with Bollywood dance lessons from Kruti Shah and meet Ninja Warriors featured on American Ninja Warriors for an obstacle course challenge with your friends, family and if you're up for the challenge with Downtown fitness business owners and Ninja warriors.

MDA News and Events

Small Business Saturday

You still have time to sign up your business for Small Business Saturday. On November 24 we encourage all of our downtown businesses to do a special promotion that brings customers out and makes your cash register ring! Apply on the **Small Business Saturday website** and have free promotional materials sent to you that may be handed out to your customers. If you have any questions about how to get involved, give Isaac a call.

Recycling Center to Close, October 1

In response to the escalating costs the Borough incurs to process recycling materials, the drop-off recycling center on Jersey Ave. operated by Metuchen DPW, will close operations on 9/30/18. Effective 10/1/18 recycling materials will not be accepted at the drop-off center. This change is needed to minimize the financial impact of the drastic changes in the recycled materials market primarily caused by China's decision to stop accepting recycled materials from the US and other countries. Visit the **Recycling page** on the Borough website for more information.

See What's Happening Downtown

