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# DOWNTOWN METUCHEN

Downtown Metuchen is participating in a **nationwide fundraising challenge** with over 700 communities (20 in New Jersey). The purpose is to find neighborhood improvements that build community. Here's some background about our submission.

## What is a Third Place?

A third place is anywhere outside of home and work where people get together and community building occurs. This includes cafes, coffee shops, bookstores, bars, hair salons and other hangouts.

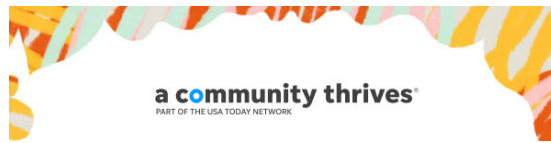
The **good news** is that Metuchen already has a lot of them. What we're focused on is how to make the existing third places better, and make more like them.

A few features we'd **like to add** are awnings, outdoor dining with comfortable and attractive seating, blade signs, improved lighting, and attractive windows.



As an example, the current photo of Brewed Awakening is on the left. The proposed third place improvements are to the right. You can easily see the difference that new and more comfortable seating, lighting inside and outside, a blade sign, and a menu board add.

So here is what we'd like to ask you to do...



The Metuchen Downtown Alliance submitted **our neighborhood improvement idea** to A Community Thrives, a fundraising initiative from the USA TODAY NETWORK. Every dollar given will go directly towards making more and better third places in downtown Metuchen. Your donations not only fund projects, but also make MDA eligible to receive additional grants up to \$100K.

DONATE TO A PASSION

## MDA News and Events



### Downtown Goes Green

Think global, act local! Kick off the day with the Town Wide Garage Sale – a great way to reduce, reuse and recycle!

When you're done shopping throughout Metuchen stop by Downtown from 12pm to 3pm for music, specials and most importantly, learn about all the ways you can think global by acting local!

Also plan ahead for **Downtown Loves Moms** on Saturday, May 4.



### Call to Artists

The Public Art Team of the Metuchen Downtown Alliance is **seeking artists to decorate Adirondack chairs** created from re-purposed wooden pallets. The chairs will be already assembled for the artists to use as a Canvas.

We are also seeking artists for the **creation of an "Arts Pavilion"**, a temporary structure designed to stand within a footprint of 7' x 4' for a period of three months. The structure needs to be solidly anchored and able to withstand the weather of Central New Jersey during July, August and September.

See What's Happening Downtown



