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We work hard for you.

There is plenty happening in Downtown Metuchen right now. Please take advantage of a few upcoming meetings or find other ways to get involved in exciting projects and activities happening throughout the downtown!

News Around Town



Please join us on Saturday, October 6 at 1:00 pm on Main Street at the Metuchen Station Bridge for a major announcement from Middlesex County and the Borough of Metuchen about the Forum Theatre and the Metuchen Arts District. We urge Metuchen Downtown Alliance members to be present. Trust us when we say you'll want to be there!

Before or afterwards you're welcome to drop by the MDA Booth #246 and #248 across from Hailey's Harp & Pub. We'll have some fun activities for kids, framed copies of the Meet Me Downtown map, and representatives from Whole Foods sharing more about their 1 year anniversary celebration on October 20.

MDA News and Events

Google Holiday Shopping Livestream

MDA is hosting a viewing party to kick start your customers' holiday shopping season by marketing your business. We'll discuss how to get in front of your customers and showcase what you offer using Google My Business, Google Ads and more. MDA is a partner with Google's Get Your Business Online program. Through this partnership we hope to provide additional training opportunities for our Members.



When: October 17, 2018, 12:00 p.m. (noon) to 1:00 p.m.

Where: 2 Chicks With Chocolate, 19 New St, Metuchen, NJ

Parking at Pearl Street Deck, 1 Pearl St. (Please leave street parking for customers!)

Light lunch will be provided.

RSVP here. Space will be limited and reservations are required.

MDA Member Meeting

Please join us for our quarterly Member Meeting on Thursday, October 18, at 7:30pm. All of our teams will provide an update on what they are working on. We'll hold the meeting at Borough Hall, 500 Main Street, in Room 225 (accessible by elevator on the 2nd floor). Light refreshments will be provided. Please RSVP with Isaac no later than Tuesday, October 16.

RSVP here. Space will be limited and reservations are required.

See What's Happening Downtown

