Form 990

(Rev. January 2020)

Department of the Treasury Internal Revenue Service

A For the 2019 calendar year, or tax year beginning

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

, 2019, and ending

► Do not enter social security numbers on this form as it may be made public. ► Go to www.irs.gov/Form990 for instructions and the latest information. OMB No. 1545-0047

Open to Public Inspection

В	Check if ap	plicable:	С	D Employ	er ident	ification number
	Addre	ss change	Metuchen Downtown Alliance	81-1	1396	225
	Name	change	A NJ Nonprofit Corporation	E Telepho	ne num	ber
	Initial	return	10 Station Place #3	(73)	2) 5	15-9660
	Final re	turn/terminated	Metuchen, NJ 08840	(10	_, -	
	\vdash	ded return		G Gross re	eceints	\$ 360,127.
	\mathbf{H}	ation pending	F Name and address of principal officer: Tsaac D Kremer H(a) Is the	nis a group retur		
	Applic	ation penuing	ISAAC D. Kremer			
_	Tay aya		Same As C Above	all subordinates lo," attach a list.	(see in	structions)
÷		mpt status:	X 501(c)(3) 501(c) () ◀ (insert no.) 4947(a)(1) or 527			
J	Websi		111 11 111	up exemption nu		
K		organization:	X Corporation Trust Association Other L Year of formation: 20	16 W s	State of	legal domicile: NJ
Pa		Summar				
			be the organization's mission or most significant activities: The Metuchen D			
ė			r-based, non-profit downtown management corporation			
Governance	<u>p</u>	<u>romotio</u>	n and revitalization of the designated Metuchen bu	<u>siness c</u>	list:	rict.
ern	_					
λO		neck this bo				
			oting members of the governing body (Part VI, line 1a)dependent voting members of the governing body (Part VI, line 1b)		3	12
es			of individuals employed in calendar year 2019 (Part V, line 13)		5	12
Activities &			of volunteers (estimate if necessary)		6	142
\cti			ed business revenue from Part VIII, column (C), line 12		7a	0.
1			I business taxable income from Form 990-T, line 39.		7b	0.
				Prior Year		Current Year
	8 Co	ntributions	and grants (Part VIII, line 1h)	311,5	48	360,127.
Revenue			vice revenue (Part VIII, line 2g)	311,3	10.	300,127.
ven			ncome (Part VIII, column (A), lines 3, 4, and 7d)			
Re			e (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)			
			e – add lines 8 through 11 (must equal Part VIII, column (A), line 12)	311,5	48.	360,127.
			imilar amounts paid (Part IX, column (A), lines 1-3).	011,0	101	000/12/1
			to or for members (Part IX, column (A), line 4)			
		•	er compensation, employee benefits (Part IX, column (A), lines 5-10)	78,2	50	85,873.
es				10,2	05,075.	
Expenses			fundraising fees (Part IX, column (A), line 11e)			
хb			sing expenses (Part IX, column (D), line 25) ▶			
ш	17 Ot	her expens	ses (Part IX, column (A), lines 11a-11d, 11f-24e)	292,2		261,860.
	18 To	tal expense	es. Add lines 13-17 (must equal Part IX, column (A), line 25)	370,4	83.	347,733.
	19 Re	evenue less	s expenses. Subtract line 18 from line 12	-58,9	35.	12,394.
o or			Begin	ning of Curren	t Year	End of Year
an	20 To	tal assets	(Part X, line 16)	34,5	86.	40,157.
: Assed d Bal	21 To	tal liabilitie	es (Part X, line 26)	15,2	108.	8,385.
Net Fund		et assets or	fund balances. Subtract line 21 from line 20	19,3	78.	31,772.
Pa	rt II	Signatur	e Block			
				f my knowledae	and hel	ief, it is true, correct, and
comp	olete. Decla	ration of prepa	eclare that I have examined this return, including accompanying schedules and statements, and to the best or arer (other than officer) is based on all information of which preparer has any knowledge.	,		,
Sig	ın	Signatu	re of officer	Date		
He	re	Tsaa	ac D. Kremer Exe	cutive I)ir.	
			print name and title	0401101		
		Print/Type p	oreparer's name Preparer's signature Date	Check	ζ if	PTIN
Pai	d	Michae	el A. Hronich CPA Michael A. Hronich CPA	self-employe	_	P00936212
	eparer	Firm's name		co crriptoyo		1 00 00 00 00 00
Us	e Only	Firm's addre		Firm's FIN I	▶ ၁၁	-3701952
-5	<i>y</i>	riiii S audre				
		1	Metuchen, NJ 08840	Phone no.	132	-205-0200

May the IRS discuss this return with the preparer shown above? (see instructions).....

No

X Yes

Гаі	Check if Schedule O contains a response or note to any line in this Part III
1	Briefly describe the organization's mission:
'	
	The Metuchen Downtown Alliance is a volunteer-based, non-profit downtown management
	corporation dedicated to the promotion and revitalization of the designated Metuchen business district.
	Dusiness district.
2	Did the organization undertake any significant program services during the year which were not listed on the prior
_	Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes X No
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.
	and revenue, if any, for each program sortion reported.
4:	(Code:) (Expenses \$ 186,340. including grants of \$) (Revenue \$)
	The Corporation is organized and shall be operated to: (i) manage and lead
	in promoting the economic vitality of the District, (ii) promote Full Member
	growth and revitalization, (iii) enhance public awareness of the Full Member
	businesses, (iv) facilitate cooperation among Full Members, Metuchen residents,
	Metuchen municipal government and other public institutions, and (v) foster good will
	between the Full Members and the general public.
	The Corporation shall be non-partisan and non-sectarian, and shall operate
	independently of, but in cooperation with, other public and private entities.
	and blocks in the initial district.
41	(Code:) (Expenses \$ including grants of \$) (Revenue \$)
	Marketing: Increased earned and unearned media coverage for the Downtown District and
	businesses. Digital media strategy resulted in growth on platforms between 18.5% and
	29.9% year over year. Retail promotions attracted people downtown and made cash
	registers ring for businesses. These included: Downtown Loves Moms, Pre-Prom,
	Downtown Loves Dads, Movies Under the Stars, Downtown Rumble, Haunted Downtown, Small
	Business Saturday, and New Year Celebration on the Plaza.
4 (: (Code:) (Expenses \$ including grants of \$) (Revenue \$)
	Placemaking: Improved streets, sidewalks and storefronts through providing design
	assistance and offering matching grants to businesses and owners for making
	improvements. Also, coordinated planting and maintenance for 50 downtown planters.
	Commissioned several public art projects.
4 (1 Other program services (Describe on Schedule O.) See Schedule O
	(Expenses \$ including grants of \$) (Revenue \$)
44	Total program service expenses ► 186 340

Form 990 (2019) Metuchen Downtown Alliance Part IV Checklist of Required Schedules

-			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1	X	NO
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2		Х
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I.	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If 'Yes,' complete Schedule D, Part II</i>	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III.	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If 'Yes,' complete Schedule D, Part IV</i>	9		Х
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi endowments? If 'Yes,' complete Schedule D, Part V.	10		X
11	If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
ā	a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If 'Yes,' complete Schedule D, Part VI</i>	11 a	Х	
k	Did the organization report an amount for investments – other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII	11 b		Х
(c Did the organization report an amount for investments – program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII.	11 c		Х
C	I Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX	11 d		X
6	e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X	11 e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X	11 f		Х
12 a	a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI and XII	12a		Х
ŀ	was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E	13		Х
14 a	a Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
ŀ	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If 'Yes,' complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If 'Yes,' complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If 'Yes,' complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions).	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II.	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III.	19		Х
20 a	Did the organization operate one or more hospital facilities? If 'Yes,' complete Schedule H	20a		Х
b	If 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21		Х

Form 990 (2019) Metuchen Downtown Alliance Part IV Checklist of Required Schedules (continued)

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		X
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J.</i>	23		Х
24	a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No, 'go to line 25a.	24a		Х
1	b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
•	c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
(d Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25	a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		Х
ı	b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If 'Yes,' complete Schedule L, Part I</i> .	25b		Х
26	former officer, director, trusteé, key employee, créator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? If 'Yes,' complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? If 'Yes,' complete Schedule L, Part III.	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions, for applicable filing thresholds, conditions, and exceptions):			
i	a A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If</i> 'Yes,' complete Schedule L, Part IV	28a		Х
ı	b A family member of any individual described in line 28a? If 'Yes,' complete Schedule L, Part IV.	28b		X
•	c A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? <i>If</i> Yes,' complete Schedule L, Part IV.	28c		Χ
29	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If 'Yes,' complete Schedule M</i>	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If 'Yes,' complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Part II, III, or IV, and Part V, line 1.	34		Χ
35 a	a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
ı	b If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If 'Yes,' complete Schedule R, Part V, line 2</i>	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If 'Yes,' complete Schedule R, Part V, line 2</i>	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37		Х
38	Note: All Form 990 filers are required to complete Schedule O.	38	Х	
Pa	rt V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V		Yes	. No
1:	a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable		162	140
	b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable			
	c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming	1	V	
BAA	(gambling) winnings to prize winners? TEEA0104L 07/31/19	1 c Form	990 (2019

Form 990 (2019) Metuchen Downtown Alliance

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

			Yes	No
	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2a 1			
Ŀ	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b		X
	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3 a		Х
k	olf 'Yes,' has it filed a Form 990-T for this year? <i>If 'No' to line 3b, provide an explanation on Schedule 0</i>	3 b		
4 a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4 a		Х
k	olf 'Yes,' enter the name of the foreign country►			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			**
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5 a		X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5 b		Х
	: If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T?	5 c		
6 a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6 a		Х
	olf 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6 b		
7	Organizations that may receive deductible contributions under section 170(c).			
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and			
	services provided to the payor?	7 a		Х
	of If 'Yes,' did the organization notify the donor of the value of the goods or services provided?	7 b		
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7 c		Х
	I If 'Yes,' indicate the number of Forms 8282 filed during the year	, ,		
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7 e		Х
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7 f		X
c	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899			
	as required?	7 g		
ŀ	n If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7 h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring			
	organization have excess business holdings at any time during the year?	8		
	Sponsoring organizations maintaining donor advised funds.			
	Did the sponsoring organization make any taxable distributions under section 4966?	9 a		
	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9 b		
	Section 501(c)(7) organizations. Enter:			
	Initiation fees and capital contributions included on Part VIII, line 12			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
	Section 501(c)(12) organizations. Enter: Gross income from members or shareholders			
	Gross income from other sources (Do not net amounts due or paid to other sources			
	against amounts due or received from them.)	12 a		
	b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year 12b	ıza		
	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note: See the instructions for additional information the organization must report on Schedule O.			
k	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			
14 a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х
	If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation on Schedule O	14b		
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or			
-	excess parachute payment(s) during the year? If 'Yes,' see instructions and file Form 4720, Schedule N.	15		X
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		Х
_	If 'Yes,' complete Form 4720, Schedule O.			

Part VI Governance, Management, and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI. Section A. Governing Body and Management No Yes 1 a Enter the number of voting members of the governing body at the end of the tax year..... 12 If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O. **b** Enter the number of voting members included on line 1a, above, who are independent..... 12 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other Χ 2 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, trustees, or key employees to a management company or other person?..... 3 Χ Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Χ X Did the organization become aware during the year of a significant diversion of the organization's assets?.... 5 Χ Did the organization have members or stockholders?..... 6 7 a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?..... 7 a Χ **b** Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?..... Χ 7 b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: a The governing body?..... X 8 2 X **b** Each committee with authority to act on behalf of the governing body?..... 8 b 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses on Schedule Q..... 9 X Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No 10 a Did the organization have local chapters, branches, or affiliates?..... Χ 10 a b If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b 11 a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?..... Χ b Describe in Schedule O the process, if any, used by the organization to review this Form 990. See Schedule O Χ 12a Did the organization have a written conflict of interest policy? If 'No,' go to line 13...... 12a b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise 12b Χ to conflicts?.... c Did the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Χ Schedule O how this was done..... 12c 13 Did the organization have a written whistleblower policy?..... 13 X X 14 Did the organization have a written document retention and destruction policy?..... 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? X a The organization's CEO, Executive Director, or top management official...... 15 a **b** Other officers or key employees of the organization..... 15 b X If 'Yes' to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a Χ taxable entity during the year?..... 16 a **b** If 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the 16b organization's exempt status with respect to such arrangements?... Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed > NJ Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply Own website Another's website Upon request Other (explain on Schedule O) Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to 19 the public during the tax year. See Schedule O State the name, address, and telephone number of the person who possesses the organization's books and records Taxpayer 10 Station Place Suite 3 Main Street NJ 08840 (732) 515-9660

Form 990	(2019)	Metuchen	Downtown	Alliance

81-1396225

Page 7

Part VII | Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII.....

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1 a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of 'key employee.'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See instructions for the order in which to list the persons above.

 $\overline{|X|}$ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

				(C))					
(A) Name and title	(B) Average hours	thar is	one both dir	(do not check more e box, unless person h an officer and a rector/trustee)				(D) Reportable compensation from	(E) Reportable compensation from	(F) Estimated amount of other
	per week (list any hours for related organiza- tions below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	related organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(1) Isaac D. Kremer	40									
Exec. Director	0				Χ			78,677.	0.	0.
_(2) Garry Wade Trustee	00	Х						0.	0.	0.
(3) Eric Berger	0	71						0.	0.	· ·
Chairman	0	Х		Χ				0.	0.	0.
(4) Bobbie Theivakumaran	0									
Vice Chairman	0	Х		Χ				0.	0.	0.
(5) Stuart Schooler	0									
Treasurer	0	Χ		Χ				0.	0.	0.
(6) Leon Schwartz	00									
Trustee	0	Χ						0.	0.	0.
_(7)_Moshe_Atzbi	0									
Trustee	0	Χ						0.	0.	0.
(8) Diana_Callinan	0									
Trustee	0	Χ						0.	0.	0.
_(9) Jay Muldoon	0							_	_	_
Secretary	0	Χ		Χ				0.	0.	0.
(10) Mark Harris	0									
Trustee	0	Χ						0.	0.	0.
(11) Gary Tilbor	0	7.7						0	0	0
Trustee	0	Χ				-		0.	0.	0.
(12) Jenny Lai Trustee	0	Х						0.	0.	0.
(13) Linda Koskoski	0	11						0.	0.	
Trustee	0 -	Х						0.	0.	0.
(14)										<u> </u>

Part VII Section A. Officers, Directors, Tru	1	Key	Lm			es,	and	Highest Com	pensated Empl	oyees	(continue	?d)
	(B)			((•							
(A) Name and title	Average hours per week	rs box, unless person is both an officer and a director/trustee)		(D) (E) Reportable compensation from the organization related organizations		Estimate of o	F) ed amoun other					
	(list any hours for related organiza - tions below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(W-2/1099-MISC)	and	ation fror anization elated izations	
(15)												
(16)												
(17)												
<u>(18)</u>												_
(19)												
(20)												
(21)												
(22)												
(23)												
(24)												
(25)												
1 b Subtotal							·	78,677.	0.			0.
c Total from continuation sheets to Part VII, Sectid Total (add lines 1b and 1c)							•	78,677.	0.			0.
2 Total number of individuals (including but not limited from the organization ► 0						recei	ved	more than \$100,00		ensation		<u>0.</u>
										,	Yes N	No
3 Did the organization list any former officer, direct on line 1a? If 'Yes,' complete Schedule J for suc	tor, truste <i>h individu</i>	ee, ke ıal	ey er	mplo 	oyee 	e, or	high 	nest compensated	employee	3		Χ
4 For any individual listed on line 1a, is the sum of the organization and related organizations greate such individual	er than \$1	50,00	00?	If '	es,	com	iple	te Schedule J for		4		X
5 Did any person listed on line 1a receive or accru for services rendered to the organization? If 'Yes	e comper s,' comple	nsatio	n fro	om Iule	any <i>J fo</i>	unre r suc	late ch p	d organization or erson	individual	5		X
Section B. Independent Contractors 1 Complete this table for your five highest compen	sated ind	anan	dant		ntra	store	tha	t received more th	220 \$100 000 of			
compensation from the organization. Report compen	sation for	the ca	alen	dar	year	endi	ng w	vith or within the or	ganization's tax year			
Name and business add	ress							Description of	of services	(C) Compen	sation	
												<u> </u>
												_
Total number of independent contractors (including by		ited to	o tho	se l	isted	l abo	ve) v	who received more	than			
\$100,000 of compensation from the organization	O											

		Check if Schedule O contains a response or note	to any line in this Part V	'III		
			Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Contributions, Gifts, Grants and Other Similar Amounts	b c d e f	Federated campaigns				
Con	h	Total. Add lines 1a-1f	▶ 360,127.			
		Business Co	000/10/1			
Program Service Revenue						
Ω.	Ť	Investment income (including dividends, interest, and				
	3 4 5	other similar amounts)	eds•			
	b c	Gross rents 6a Less: rental expenses 6b Rental income or (loss) 6c				
	d	Net rental income or (loss)				
	b	Gross amount from sales of assets other than inventory Less: cost or other basis and sales expenses Gain or (loss)	er			
		Net gain or (loss)	▶			
Other Revenue	8 a	Gross income from fundraising events (not including \$ of contributions reported on line 1c). See Part IV, line 18				
ŏ	С	Net income or (loss) from fundraising events	•			
		Gross income from gaming activities. See Part IV, line 19				
	С	Net income or (loss) from gaming activities	▶			
	b	Gross sales of inventory, less				
	С	Net income or (loss) from sales of inventory				
Sno	11 ~	Business Co	ode			
Miscellaneous Revenue	11 a b c d					
Re						
		Total. Add lines 11a-11d				
	12	Total revenue. See instructions	► 360.127.	0	0 .	0

Part IX | Statement of Functional Expenses
Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Do	Check if Schedule O contains a re	(A)	(B)	(C)	(D)
6b,	7b, 8b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic individuals. See Part IV, line 22				
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	78,677.	0.	78,677.	0.
6	Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.
7	Other salaries and wages	· ·	0.	· · ·	· ·
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9	Other employee benefits				
10	Payroll taxes	7,196.		7,196.	
11	Fees for services (nonemployees):				
á	Management				
ŀ) Legal				
(Accounting	17,685.		17,685.	
(1 Lobbying				
6	Professional fundraising services. See Part IV, line 17				
	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule 0.Sch. 0	145,595.	145,595.		
12	Advertising and promotion	40,745.	40,745.		
13	_	2,864.	40,745.	2,864.	
14	Information technology	2,004.		2,004.	
15	Royalties				
16	Occupancy	11,700.		11,700.	
17	Travel	5,239.		5,239.	
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	37233.		37203.	
19	Conferences, conventions, and meetings	6,065.		6,065.	
20	Interest	7,000		7,555	
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	799.		799.	
23	Insurance	4,152.		4,152.	
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
á	Communications	13,726.		13,726.	
	Volunteer training	3,743.		3,743.	
	Dues and subscriptions	1,909.		1,909.	
	Miscellaneous	1,833.		1,833.	
	All other expenses	5,805.		5,805.	
25	Total functional expenses. Add lines 1 through 24e	347,733.	186,340.	161,393.	0.
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ► ☐ if following SOP 98-2 (ASC 958-720)		_		

		Check if Schedule O contains a response or note to	any I	ine in this Part X					
					(A) Beginning of year		(B) End of year		
	1	Cash — non-interest-bearing			33,661.	1	39,155.		
	2	Savings and temporary cash investments		<u> </u>		2			
	3	Pledges and grants receivable, net				3			
	4	Accounts receivable, net		4					
	5	Loans and other receivables from any current or form trustee, key employee, creator or founder, substantial controlled entity or family member of any of these per	er offic contri	cer, director, butor, or 35%		5			
	6	Loans and other receivables from other disqualified pe	ersons	(as defined under		6			
	_	section 4958(f)(1)), and persons described in section							
<i>(</i> A)	7	Notes and loans receivable, net		<u> </u>		7			
ets	8	Inventories for sale or use		F-		8			
Assets	9	Prepaid expenses and deferred charges	1 1			9			
			-	1,724.					
		Less: accumulated depreciation		722.	925.	10 c	1,002.		
	11		ents - publicly traded securities						
	12	Investments — other securities. See Part IV, line 11				12			
	13	Investments — program-related. See Part IV, line 11.		13					
	14	Intangible assets	-		14				
	15	Other assets. See Part IV, line 11				15			
	16	Total assets. Add lines 1 through 15 (must equal line	33)		34,586.	16	40,157.		
	17	Accounts payable and accrued expenses			15,208.	17	8,385.		
	18	Grants payable		_		18			
	19	Deferred revenue		19					
	20	Tax-exempt bond liabilities	<u></u>		20				
ies	21	Escrow or custodial account liability. Complete Part I		_		21			
Liabilities	22	Loans and other payables to any current or former off key employee, creator or founder, substantial contribu- controlled entity or family member of any of these per	itor, or	r 35%		22			
	23	Secured mortgages and notes payable to unrelated th		-		23			
	24	Unsecured notes and loans payable to unrelated third		_		24			
	25	Other liabilities (including federal income tax, payable and other liabilities not included on lines 17-24). Com				25			
	26	Total liabilities. Add lines 17 through 25			15,208.	26	8,385.		
ses		Organizations that follow FASB ASC 958, check here and complete lines 27, 28, 32, and 33.	• •	X					
au	27	•			10 270	27	21 772		
3al	28	Net assets with donor restrictions		_	19,378.	28	31,772.		
P	20	Organizations that do not follow FASB ASC 958, che				20			
Net Assets or Fund Balance		and complete lines 29 through 33.							
Ö	29	Capital stock or trust principal, or current funds		<u> </u>		29			
é	30	Paid-in or capital surplus, or land, building, or equipment		_		30			
488	31	Retained earnings, endowment, accumulated income,		_		31			
et/	32	Total net assets or fund balances		_	19,378.	32	31,772.		
ž	33	Total liabilities and net assets/fund balances			34,586.	33	40,157.		

011		137022		1 0	.gc 12
Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI.				. 🔲
1	Total revenue (must equal Part VIII, column (A), line 12)	1	3	60,1	L27.
2	Total expenses (must equal Part IX, column (A), line 25).	2	3	47,7	733.
3	Revenue less expenses. Subtract line 2 from line 1	3		12,3	394.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4		19,3	378.
5	Net unrealized gains (losses) on investments.	5			
6	Donated services and use of facilities	6			
7		1			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O).	9			0.
10					
_	column (B))	10		31,7	<i>1</i> 72.
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked 'Other,' explain				
	in Schedule O.				
2	a Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or review	ed on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
	b Were the organization's financial statements audited by an independent accountant?		2b	X	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separ	ate			
	basis, consolidated basis, or both: X Separate basis Consolidated basis Both consolidated and separate basis				
	c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit review, or compilation of its financial statements and selection of an independent accountant?	,	2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain			21	
	on Schedule O.				
3	a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single				37
	Audit Act and OMB Circular A-133?		3a		X
	b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required au		2.		
	or audits, explain why on Schedule O and describe any steps taken to undergo such audits			000	(0010)
3A	A TEEAUTIZE UTZTZU		Form	1 990	(2019)

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

Open to Public Inspection

Name of the organization Employer identification number Metuchen Downtown Alliance A NJ Nonprofit Corporation 81-1396225 **Reason for Public Charity Status** (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 1 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). 4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 7 Χ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or An organization that normally receives: (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after 10 June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box in 12 lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.** Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization. Enter the number of supported organizations **g** Provide the following information about the supported organization(s). (i) Name of supported organization (iii) Type of organization (described on lines 1-10 above (see instructions)) (v) Amount of monetary (iv) Is the organization listed (vi) Amount of other support (see instructions) support (see instructions) in your governing document? No (A) (B) (C) (D) (E) Total

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support				,			
begi	ndar year (or fiscal year nning in) ►	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total	
1	Gifts, grants, contributions, and membership fees received. (Do not include any 'unusual grants.')		150,250.	286,193.	311,548.	360,128.	1,108,119.	
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0.	
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0.	
4	Total. Add lines 1 through 3	0.	150,250.	286,193.	311,548.	360,128.	1,108,119.	
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						0.	
6	Public support. Subtract line 5 from line 4						1,108,119.	
Sec	tion B. Total Support							
Cale begi	ndar year (or fiscal year nning in) ►	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total	
7	Amounts from line 4	0.	150,250.	286,193.	311,548.	360,128.	1,108,119.	
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						0.	
9	Net income from unrelated business activities, whether or not the business is regularly carried on						0.	
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						0.	
11	Total support. Add lines 7 through 10						1,108,119.	
12	Gross receipts from related activ	ities, etc. (see ins	structions)			12	0.	
13	First five years. If the Form 990 is organization, check this box and	for the organization stop here	n's first, second, thi	rd, fourth, or fifth t	ax year as a sectio	n 501(c)(3)	► X	
Sec	tion C. Computation of Pu	blic Support P	ercentage					
14	Public support percentage for 20	19 (line 6, columi	n (f) divided by lin	e 11, column (f)).		14	%	
15	Public support percentage from	2018 Schedule A,	Part II, line 14			15	%	
16a	16a 33-1/3% support test—2019. If the organization did not check the box on line 13, and line 14 is 33-1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization.							
b	b 33-1/3% support test—2018. If the organization did not check a box on line 13 or 16a, and line 15 is 33-1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization							
1 7 a	10%-facts-and-circumstances to or more, and if the organization the organization meets the 'facts'	meets the 'facts-a	and-circumstances	test, check this	box and stop her	e. Explain in Part	VI how	
b	10%-facts-and-circumstances te or more, and if the organization organization meets the 'facts-and	est-2018. If the or meets the 'facts-a d-circumstances'	ganization did not and-circumstances test. The organiza	check a box on test, check this tion qualifies as	line 13, 16a, 16b, box and stop her a publicly support	or 17a, and line e. Explain in Part ed organization	15 is 10% VI how the	
18	Private foundation. If the organi							

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support	and the second period,	produce comprete r	are my			
	dar year (or fiscal year beginning in) >	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
	Gifts, grants, contributions, and membership fees received. (Do not include any 'unusual grants.')	•	,,	•			
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose.						
3	Gross receipts from activities that are not an unrelated trade or business under section 513.						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
	Total. Add lines 1 through 5 Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year.						
С	Add lines 7a and 7b						
8	Public support. (Subtract line 7c from line 6.)						
	tion B. Total Support					T	
	dar year (or fiscal year beginning in)	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
	Amounts from line 6						
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
-	Add lines 10a and 10b. Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on.						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
	Total support. (Add lines 9, 10c, 11, and 12.)						
	First five years. If the Form 990 organization, check this box and	stop here		d, third, fourth, c	or fifth tax year as	a section 501(c)(3	8) ▶ □
	tion C. Computation of Pul			10 ' '*		1 1	
	Public support percentage for 20	•			•		%
	Public support percentage from 2					16	0/0
	tion D. Computation of Inv					1 1	
17	Investment income percentage for	•	• • •	-			%
18	Investment income percentage for						8
	33-1/3% support tests—2019. If t is not more than 33-1/3%, check 33.1/3% support tests— 2019. If t	this box and sto	p here. The organ	ization qualifies	as a publicly supp	orted organization	
	33-1/3% support tests—2018. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33-1/3%, and line 18 is not more than 33-1/3%, check this box and stop here. The organization qualifies as a publicly supported organization						

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

-			Yes	No	
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? If 'No,' describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.	1			
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If 'Yes,' explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).	2			
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If 'Yes,' answer (b) and (c) below.	3a			
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If 'Yes,' describe in Part VI when and how the organization made the determination.	3b			
С	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If 'Yes,' explain in Part VI what controls the organization put in place to ensure such use.	3c			
4a	Was any supported organization not organized in the United States ('foreign supported organization')? If 'Yes' and if you checked 12a or 12b in Part I, answer (b) and (c) below.	4a			
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If 'Yes,' describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.	4b			
С	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If 'Yes,' explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.	4c			
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? If 'Yes,' answer (b) and (c) below (if applicable). Also, provide detail in Part VI , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by	70			
h	amendment to the organizing document).				
	Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b			
С	Substitutions only. Was the substitution the result of an event beyond the organization's control?	5c			
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If 'Yes,' provide detail in Part VI.</i>	6			
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If 'Yes,' complete Part I of Schedule L (Form 990 or 990-EZ).	7			
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If 'Yes,' complete Part I of Schedule L (Form 990 or 990-EZ).	8			
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If 'Yes,' provide detail in Part VI .	9a			
b	Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If 'Yes,' provide detail in Part VI .	9b			
С	Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If 'Yes,' provide detail in Part VI .	9с			
10a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If 'Yes,' answer 10b below.	10a			
b	Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)	10b			
BAA	TEEA0404L 07/03/19 Schedule A (Form 990	0 or 9	9 0-EZ	2019	

Part	t IV	Supporting Organizations (continued)			
11	المماا	be executed a cift or contribution from any of the following mayons?		Yes	No
		he organization accepted a gift or contribution from any of the following persons? son who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the			
_	gover	rning body of a supported organization?	11a		
b	A fan	nily member of a person described in (a) above?	11b		
		% controlled entity of a person described in (a) or (b) above? If 'Yes' to a, b, or c, provide detail in Part VI.	11c		
Sect	tion I	B. Type I Supporting Organizations			
1	Did th	e directors, trustees, or membership of one or more supported organizations have the power to regularly appoint		Yes	No
	or ele Part \ If the direct	ct at least a majority of the organization's directors or trustees at all times during the tax year? If 'No,' describe in VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. organization had more than one supported organization, describe how the powers to appoint and/or remove tors or trustees were allocated among the supported organizations and what conditions or restrictions, if any,			
		ed to such powers during the tax year.	1		
	that o	ne organization operate for the benefit of any supported organization other than the supported organization(s) operated, supervised, or controlled the supporting organization? If 'Yes,' explain in Part VI how providing such fit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the porting organization.	2		
Sect	tion (C. Type II Supporting Organizations			
				Yes	No
	of eac	a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees ch of the organization's supported organization(s)? If 'No,' describe in Part VI how control or management of the orting organization was vested in the same persons that controlled or managed the supported organization(s).	1		
Sect	tion I	D. All Type III Supporting Organizations			
				Yes	No
	organ	ne organization provide to each of its supported organizations, by the last day of the fifth month of the nization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
organization's governing documents in effect on the date of notification, to the extent not previously provided?		1			
2	Were organ	any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported nization(s) or (ii) serving on the governing body of a supported organization? If 'No,' explain in Part VI how reganization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By re voice all tin	ason of the relationship described in (2), did the organization's supported organizations have a significant in the organization's investment policies and in directing the use of the organization's income or assets at nes during the tax year? If 'Yes,' describe in Part VI the role the organization's supported organizations played is regard.	3		
Sect	tion I	E. Type III Functionally Integrated Supporting Organizations			
1	Check	the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).			
а		he organization satisfied the Activities Test. Complete line 2 below.			
b	=	he organization is the parent of each of its supported organizations. Complete line 3 below.			
С	=	he organization supported a governmental entity. Describe in Part VI how you supported a government entity (see in	nstruc	tions).	
2	<u> </u>	this Test Anguar (s) and (b) helpy	ĺ	.,	
		ties Test. Answer (a) and (b) below.		Yes	No
	suppo organ respo	ubstantially all of the organization's activities during the tax year directly further the exempt purposes of the organization(s) to which the organization was responsive? If 'Yes,' then in Part VI identify those supported nizations and explain how these activities directly furthered their exempt purposes, how the organization was consive to those supported organizations, and how the organization determined that these activities constituted			
	subst	antially all of its activities.	2a		
	the or	ne activities described in (a) constitute activities that, but for the organization's involvement, one or more of rganization's supported organization(s) would have been engaged in? If 'Yes,' explain in Part VI the reasons for rganization's position that its supported organization(s) would have engaged in these activities but for the	2b		
		nization's involvement.	ZD		
		nt of Supported Organizations. <i>Answer (a) and (b) below.</i>			
а	Did theach	ne organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of of the supported organizations? <i>Provide details in Part VI.</i>	3a		
		be organization exercise a substantial degree of direction over the policies, programs, and activities of each of its orted organizations? If 'Yes,' describe in Part VI the role played by the organization in this regard.	3b		

Pa	rt v Type iii Noii-Fuilctionally integrated 505(a)(5) Supporting Orga	IIIZa	uons	
1	Check here if the organization satisfied the Integral Part Test as a qualifying trust instructions. All other Type III non-functionally integrated supporting organization	on N	ov. 20, 1970 (explain ir st complete Sections A	n Part VI). See through E.
Sec	tion A – Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sec	tion B — Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):			
ā	Average monthly value of securities	1a		
	Average monthly cash balances	1b		
(Fair market value of other non-exempt-use assets	1c		
	d Total (add lines 1a, 1b, and 1c)	1d		
•	e Discount claimed for blockage or other factors (explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by .035.	6		
_ 7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sec	tion C — Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1.	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3.	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6		
7	Check here if the current year is the organization's first as a non-functionally inte (see instructions).	grated	d Type III supporting or	ganization

Schedule A (Form 990 or 990-EZ) 2019

10 Line 8 amount divided by line 9 amount

Par	Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)					
Sec	tion D — Distributions	Current Year				
1	Amounts paid to supported organizations to accomplish exempt purposes					
2	Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity					
3	Administrative expenses paid to accomplish exempt purposes of supported organizations					
4	Amounts paid to acquire exempt-use assets					
5	Qualified set-aside amounts (prior IRS approval required)					
6	Other distributions (describe in Part VI). See instructions.					
7	Total annual distributions. Add lines 1 through 6.					
8	Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI). See instructions.					
9	Distributable amount for 2019 from Section C, line 6					

Section E — Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2019	(iii) Distributable Amount for 2019
1 Distributable amount for 2019 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2019 (reasonable cause required — explain in Part VI). See instructions.			
3 Excess distributions carryover, if any, to 2019			
a From 2014			
b From 2015			
c From 2016			
d From 2017			
e From 2018			
f Total of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2019 distributable amount			
i Carryover from 2014 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4 Distributions for 2019 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
b Applied to 2019 distributable amount			
c Remainder. Subtract lines 4a and 4b from 4.			
5 Remaining underdistributions for years prior to 2019, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, explain in Part VI. See instructions.			
6 Remaining underdistributions for 2019. Subtract lines 3h and 4b from line 1. For result greater than zero, explain in Part VI. See instructions.			
7 Excess distributions carryover to 2020. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2015			
b Excess from 2016			
c Excess from 2017			
d Excess from 2018			
e Excess from 2019			

BAA

Schedule A (Form 990 or 990-EZ) 2019

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

SCHEDULE D (Form 990)

Supplemental Financial Statements

Complete if the organization answered 'Yes' on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization Metuchen Downtown Alliance A NJ Nonprofit Corporation 81-1396225 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered 'Yes' on Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year..... Aggregate value of contributions to (during year). Aggregate value of grants from (during year)...... Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?..... No Yes Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?.... Yes Nο **Conservation Easements.** Complete if the organization answered 'Yes' on Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (for example, recreation or education) Preservation of a historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year a Total number of conservation easements. 2a **b** Total acreage restricted by conservation easements. 2 b c Number of conservation easements on a certified historic structure included in (a)..... d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located ▶ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, No and enforcement of the conservation easements it holds?.... Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year 7 ▶\$ Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?..... In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered 'Yes' on Form 990, Part IV, line 8. 1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide in Part XIII the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenue included on Form 990, Part VIII, line 1. (ii) Assets included in Form 990, Part X..... If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items:

a Revenue included on Form 990, Part VIII, line 1.....

b Assets included in Form 990, Part X.....

Part III Organizations Maintaining Coll	ections of Art, Histo	rical Treasures, or	Other Similar Ass	ets (continue	∍d)
3 Using the organization's acquisition, accession, items (check all that apply):	and other records, check ar	ny of the following that ma	ake significant use of its	collection	
a Public exhibition	d Loan o	or exchange program			
b Scholarly research	e Other				
c Preservation for future generations					
4 Provide a description of the organization's collect Part XIII.	tions and explain how they	further the organization's	exempt purpose in		
5 During the year, did the organization solicit of to be sold to raise funds rather than to be made to be sold to raise funds rather than to be made to be sold to raise funds rather than to be made to be sold to raise funds rather than to be made to be sold to raise funds rather than to be made to be sold to raise funds rather than to be made to be sold to raise funds rather than to be sold to raise funds rather than to be made to be sold to raise funds rather than the				Yes	No
Part IV Escrow and Custodial Arrange line 9, or reported an amount or			wered 'Yes' on Fo	rm 990, Part	. IV,
1 a Is the organization an agent, trustee, custodi on Form 990, Part X?	an or other intermediary	for contributions or other	r assets not included	Yes	No
b If 'Yes,' explain the arrangement in Part XIII					٦٠
2 ··· · · · · · · · · · · · · · · · · ·	and complete are renorm	.g (a.c.)		Amount	
c Beginning balance				,	
d Additions during the year					
e Distributions during the year					
f Ending balance					
2a Did the organization include an amount on Fe				Yes	No
b If 'Yes,' explain the arrangement in Part XIII.			, i		-
bili 100, explain the arrangement in Fare xiii.	Chook horo ii the explain	ation has soon provided	on rate / time.		J
Part V Endowment Funds. Complete it	the organization an	swered 'Yes' on For	m 990 Part IV lir	ne 10	
(a) Curren			(d) Three years back	(e) Four years	back
1 a Beginning of year balance	, ,,,	, , ,	,,,,	, ,	
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities					
and programs					
f Administrative expenses					
g End of year balance					
2 Provide the estimated percentage of the curr	ent year end balance (lin	e 1g, column (a)) held a	is:		
a Board designated or quasi-endowment	%				
b Permanent endowment ►	00				
c Term endowment ► %					
The percentages on lines 2a, 2b, and 2c should	equal 100%.				
		re held and administered :	for the		
3 a Are there endowment funds not in the possessio organization by:	ii oi the organization that a	re neiu anu auministereu	ior the	Yes	No
(i) Unrelated organizations				3a(i)	
(ii) Related organizations				3a(ii)	
b If 'Yes' on line 3a(ii), are the related organization				<u> </u>	
4 Describe in Part XIII the intended uses of the					
Part VI Land, Buildings, and Equipmer					
Complete if the organization ans		n 990. Part IV. line	11a. See Form 99	0. Part X. lin	ne 10.
Description of property				(d) Book val	
Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(u) book val	ue
1 a Land	 ` 	, -,			
b Buildings					
c Leasehold improvements	+				
d Equipment	-	1,724.	722.	1	002.
e Other		1,141.	144.	Τ,	JUL .
Total. Add lines 1a through 1e. (Column (d) must e		column (B), line 10c.)		1	002.
	,	()/			302.

Schedule D (Form 990) 2019

BAA

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return. N/A					
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.					
1 Total revenue, gains, and other support per audited financial statements	1				
2 Amounts included on line 1 but not on Form 990, Part VIII, line 12:					
a Net unrealized gains (losses) on investments					
b Donated services and use of facilities					
c Recoveries of prior year grants					
d Other (Describe in Part XIII.)					
e Add lines 2a through 2d.	2 e				
3 Subtract line 2e from line 1	3				
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1:					
a Investment expenses not included on Form 990, Part VIII, line 7b					
b Other (Describe in Part XIII.) 4b					
c Add lines 4a and 4b.	4 c				
5 Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.).					
Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.	Return. N/A				
1 Total expenses and losses per audited financial statements	1				
2 Amounts included on line 1 but not on Form 990, Part IX, line 25:					
a Donated services and use of facilities					
b Prior year adjustments					
c Other losses					
d Other (Describe in Part XIII.)					
e Add lines 2a through 2d.	2 e				
3 Subtract line 2e from line 1	3				
4 Amounts included on Form 990, Part IX, line 25, but not on line 1:					
a Investment expenses not included on Form 990, Part VIII, line 7b	_				
b Other (Describe in Part XIII.)					
c Add lines 4a and 4b.	4 c 5				
5 Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	3				

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part XI, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

BAA Schedule D (Form 990) 2019

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

► Attach to Form 990 or 990-EZ.

► Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

Metuchen Downtown Alliance A NJ Nonprofit Corporation Employer identification number 81–1396225

Form 990, Part III, Line 4d - Other Program Services Description

Other Services: Promote economic vitality of the District, business growth and revitalization, and cooperation among businesses, residents, and municipal government and other public institutions.

Form 990, Part VI, Line 11b - Form 990 Review Process

The Board reviewed the Form 990 for the accuracy and effectiveness of the form in conveying the organization's mission, activities, accomplishments, finances, compensation and business relationships and transactions. Board review helped to ensure that the Board is proactive, informed, and engaged in ensuring that the organization continues to be organized and operated exclusively for exempt purposes.

Form 990, Part VI, Line 19 - Other Organization Documents Publicly Available

Minutes are kept for meetings of the Board of Trustees are available for public review. An Annual Report is prepared each year and released at our Annual Meeting in January of the following year. A 5-year strategic plan was developed and approved in August 2017. All of these documents are posted to our website and available for public review.

Form 990, Part IX, Line 11g Other Fees For Services

	(A)	(B)	(C)	(D)
	Total	Program Services	Management & General	Fund- <u>raising</u>
Education and Tech	595.	595.		
Marketing	1,500.	1,500.		
Merchant Videos	9,583.	9,583.		
Miscellaneous	905.	905.		
Placemaking	24,410.	24,410.		
Storefront Consutling	13,386.	13,386.		
Storefront Grant Fund	64,713.	64,713.		
Street Improvements & Maintena	30,503.	30,503.		
Total	\$ 145,595.	\$ 145,595.	\$ 0.	\$ 0.

2	n	1	C
Z	U	1	2

Federal Worksheets

Page 1

Metuchen Downtown Alliance A NJ Nonprofit Corporation

81-1396225

Form 990, Part III, Line 4e Program Services Totals

	Program Services Total	Form 990	Source
Total Expenses	186,340.	0.	Part IX, Line 25, Col. B
Grants	0.		Part IX, Lines 1-3, Col. B
Revenue	0.		Part VIII, Line 2, Col. A

Form 990, Part IX, Line 24e Other Expenses

	(A)	(B)	(C)	(D)
	Total	Program <u>Services</u>	Management & General	Fundraising
Bank service charges	48.		48.	
Dues and memberships	1,055.		1,055.	
Payroll processing fees	1,400.		1,400.	
Postage and Shipping	459.		459.	
Printing and Publications	390.		390.	
Telephone	540.		540.	
Utilities	1,215.		1,215.	
Website costs	698.		698.	
	Total \$ 5,805.	\$ 0.	\$ 5,805.	\$ 0.

12/31/19		20	19 Fe	dera M	Boc etuche	k Dep n Downt onprofit	2019 Federal Book Depreciation Schedule Metuchen Downtown Alliance A NJ Nonprofit Corporation	ion So ance ion	chedu	<u>ə</u>				Page 1 81-1396225
No. Description	Date Acquired	Date Sold	Cost/ Basis	Bus. Pct.	Cur 179 Bonus	Special Depr. Allow.	Prior 179/ Bonus/ Sp. Depr.	Prior Dec. Bal. Depr.	Salvage /Basis Reductn	Depr. Basis	Prior Depr.	Method	Life Rate	Current Depr.
Form 990/990-PF														
Machinery and Equipment														
1 Air Conditioner	9/06/16		530							530	247	S/L	2	106
	10/24/16		793							793	344	S/L	2	159
3 Equipment	10/25/16	•	478	ı		j				478	208	S/L	2	96
Total Machinery and Equipment			1,801		0	0	0	0	0	1,801	799			361
Total Depreciation		. 11	1,801	. "	0	0	0			1,801	799			361
Grand Total Depreciation		п	1,801	II		0	0	0		1,801	799			361

12/31/19

2019 Federal Book Summary Depreciation Schedule Metuchen Downtown Alliance A NJ Nonprofit Corporation

Page 1

81-1396225

<u>No.</u> Form		Date <u>Acquired</u>	Date Sold	Cost/ Basis	Bus. Pct.	Cur 179/ SDA	Prior 179/ SDA/ Depr.	Method	<u>Life</u> _	Current Depr.
Ma	chinery and Equipment									
1	Air Conditioner	9/06/16		530			247	S/L	5	106
2	Equipment	10/24/16		793			344	S/L	5	159
3	Equipment	10/25/16		478			208	S/L	5_	96
	Total Machinery and Equipment			1,801		0	799			361
	Total Depreciation			1,801		0	799		=	361
	Grand Total Depreciation			1,801		0	799		=	361