
Eric Berger opened the meeting. Welcome to guest Sheri-Rose Rubin. Motion was made to approve the December board meeting minutes by Chris, seconded by Leon. Motion passed.

Chairman’s Report
Eric Berger reported:
- For the short-term, employees will continue to park on Main Street. Exploring the possibility to raise prices on street meters?
- Reminder parking is free on the deck from Friday 5:00 pm to Sunday midnight.
- Michelle asked if we can get them to stop strictly enforcing ticketing by waiting at meters for them to expire.

Secretary’s Report
Isaac Kremer reported:
- Secretary absent. Isaac provided a handout of MDA membership levels.
- Big G Movers at 26 Oliver Street has expressed an interest in becoming an Associate Member.
- There was an informal consensus to invite them to become an Elective Member.

Treasurer’s Report
Stuart Schooler reported:

Nominating Team Report
- Stuart Schooler reported for Stuart and Jay. Voting proceeding. Nominated slate is winning!

Special Presentation by Metuchen Savings Bank
Metuchen Savings Bank, Ronald F. Severino, VP CLO reported:
- On a Metuchen Merchant short-term loan program. Handout attached. In addition, no UCC security filing and they are closing applications for this program after 10 loans or 3/31/19, whichever comes first.

Executive Director’s Report
Isaac Kremer reported:
- Cai Coffee $2100 matching grant for new storefront signage and graphics. Diana Callinan left the meeting while the application was being discussed as per MDA Conflict of Interest Policy. $1,050 is being requested for new signage and window decals. Motion Chris, 2nd Gary. Passed unanimously.
• Pyramid Vitamin. Leon Schwartz left the meeting while the application was being discussed as per MDA Conflict of Interest Policy. New Flooring, new signage, etc., $4,500. Motion Chris, 2nd Michelle. Passed unanimously.
• Annual Meeting: Focus on Chairs and Volunteers. Great feedback so far. Need two people to manage check-in process. Sportsplex volunteered Josh Schooler, GM.
• Awards – Recognize students of MHS & their advisor, Karen Van de Castle plus the curriculum advisor for all of their volunteer work.

Communications Team
Chris Flynn reported:
  • Nifty Gifty more targeted than last year.
  • Comcast is/was the primary vendor of choice for TV advertising. $100,000 contract through 4/57/19. 1,836 commercials. We spent a total of $13,000 last year.
  • There is an opportunity to do 30 sec spots in 2019 and will include all of our partners.
  • Approve Comcast budget. Motion- Diana, 2nd Bobbie.

Promotion Team
Bobbie Theivakumaran reported:
  • Mother’s Day Event, Pre-prom and movie night planned.

Innovation Team
Eric Berger reported:
  • Elaine stepping down as Chair.
  • Elaine will help with evaluation of the nine 2018 innovation grants.
  • Dan Cea will take on Tech Team as an independent team from Innovation.
  • Dan is also working on a delivery magnet promotion.

Old Business
None to report.

New Business
None to report.

The meeting was adjourned at 9:30 pm.

The next Board meeting will be Friday, February 8, 2019 at 8:30am at Hailey’s.

Submitted by Stuart Schooler